

MANAGEMENT ACCOUNTING RESEARCH GROUP (MARG) conference in association with the MANAGEMENT CONTROL ASSOCIATION

6 – 7th November 2025

1st CALL FOR PAPERS

MARG broadens its scope for the 39th conference in 2025.

This year our scope is broader, encompassing themes on public sector accountability, sustainability accounting and governance, and thus our call is not exclusively on management accounting and control.

We invite extended abstract or full paper submissions on these broad areas. We especially wish to encourage participants to present on one of these themes, with a keynote speaker or panel member chairing a parallel session on each theme:

- **Human and Artificial Intelligence in Management Control Systems** (may include topics such as the psychology of risk management, the use of AI generated information in management decision-making)
- **Management Accounting Tools and Techniques** (may include traditional or more contemporary methods in use in organisations)
- **Public Sector Accountability** (may include public sector performance management, accountability to citizens, stakeholder engagement in public sector investment decisions)
- **Sustainability and Governance** (may include measuring performance against SDG-based targets, benchmarking sustainability performance, how governance structures use sustainability information)

Plenary speakers & panel members:

Professors Filippo Boccali & Franco Visani, University of Bologna
Professor Utz Schaeffer, WHU – Otto Beisheim School of Management
Professor Kemi Yekini & Dr Janet Mack, Aston University

Research in various stages of development may be presented. PhD-students and early career researchers are particularly encouraged to present their work. Business school scholars (whether on research contracts or not) are encouraged to participate in workshop sessions, panel discussions and presentations.

Extended Abstract /Full paper submission by 15 September 2025

Submissions open in May 2025. Please submit to <https://www.conftool.com/marg2025>

Review notification by 30th September . Presenter registration 15th October. Final ppt files 31st October.