

MCA EUROPEAN SYMPOSIUM 2024
12-13 SEPTEMBER 2024
UNIVERSIDAD PABLO DE OLAVIDE - SEVILLA (SPAIN)



Day I. 12th September 2024

Main location: *Círculo Mercantil e Industrial de Sevilla*, Sierpes str. 65, Sevilla.
(city centre)

WELCOME & LUNCH

13.00	LUNCH	Restaurant Circulo Mercantil e Industrial Sierpes Str., 65
13.45-14.00	Opening welcome	Prof. Elaine Harris, Chair of Management Control Association Prof. Alvaro Lopez Cabrales, Dean of the Faculty of Business Studies of the Pablo de Olavide University and TBC

SESSION I - 20 mins for presenter, 10-15 for discussant & 10-15 for Q&A

14.00	<i>Understanding the effects of Key Performance Indicators perceived usefulness on business-customer relationship quality.</i>	Mr. Juan García Álvarez de Perea <i>Discussant:</i> Prof. Bruno Cohanier
14.45	<i>The impact of emergent technologies on management control systems as tools for sustainable value co-creation</i>	Mr. Manuel de los Reyes García Nieto <i>Discussant:</i> Dr. Christine Marsal
15.30	<i>Information Asymmetry and Corporate Social Responsibility: Empirical Evidence from A French Regional Bank based on Strong Structuration Theory</i>	Dr. Christine Marsal and Mr. Ko Lian Woo <i>Discussant:</i> Prof. Melina Manochin

-----**FREE TIME 16:15-20:30**-----

20.30	DINNER at TERRAVIVA RESTAURANT	Terraviva Restaurant Plaza Nueva, 8 Sevilla (City centre)
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Day II. 13th September 2024

SESSION II - 20 mins for presenter, 10-15 for discussant & 10-15 for Q&A

09:00	<i>Control Dynamics in Interorganizational Relationships: A buyer-supplier network longitudinal and multi-sided perspective</i>	Ms. María Segovia Villarreal <i>Discussant:</i> Dr. Evangelina Varoutsas
09:45	<i>Understanding how digital initiatives such as AI could augment management control functions: a narrative literature review</i>	Prof. Kristen Bredmar <i>Discussant:</i> Prof. Martin Quinn

-----COFFEE BREAK 10:30-11:00-----

SESSION III – 20 mins for presenter, 10-15 for discussant & 10-15 for Q&A

11:00	<i>Scaling of the Clan - Evolution of Management Control Practices in a high growth scale-up</i>	Prof. Breda Sweeney & Dr. Marjo Väisänen <i>Discussant:</i> Prof. Phillippe Zarlowski
11.45	<i>Risk talks as boundary work: Capturing risk talk between front office and risk managers in the UK financial sector</i>	Dr. Evangelina Varoutsas <i>Discussant:</i> Prof. Raquel Flórez López
12:30	<i>Is Sustainability Reporting a new role for Management Accountants? A legitimization perspective</i>	Dr. Matteo Molinari <i>Discussant:</i> Prof. Leonardo Rinaldi
13.00	Symposium closure	Prof. Elaine Harris & Dr. Juan Manuel Ramón
13.15	LUNCH	Restaurant Círculo Mercantil e Industrial Sierpes Str., 65 Sevilla

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Círculo Mercantil e Industrial de Sevilla
Chartered Institute of Management Accountants (CIMA)
Universidad Pablo de Olavide (UPO)
Management Control Association
Departamento de Economía Financiera y Contabilidad de la UPO
Research Group PAIDI SEJ-111, and Research Group CORIGO

Scientific Committee:

Pr. Elaine HARRIS (University of Roehampton Business School, London)
Pr. Melina MANOCHIN (University of Birmingham)
Dr. Juan Manuel RAMON-JERONIMO (Universidad Pablo de Olavide, Sevilla)
Pr. Bruno COHANIER (EADA Business School, Barcelona)
Pr. Leonardo RINALDI (Royal Holloway University of London)
Pr. Philippe ZARLOWSKI (ESCP Business School, Paris)

Local Organisation Committee (Universidad Pablo de Olavide, Sevilla):

Dr. Juan Manuel Ramón-Jerónimo (Chair)
Prof. Raquel Flórez López
Mr. Juan García Álvarez de Perea
Mr. Manuel García Nieto
Ms. María Segovia Villarreal